

WHEN

it is planned and built for those who will live. in it. Stuyvesant Town was planned and built for YOU. Truly, it is your home!

This book is the story of Stuyvesant Town-the story of an ideal and a determination to replace a blighted neighborhood with comfortable homes surrounded by quiet and beauty.

Behind this story is a man of vision-Frederick H. Ecker, who as Chairman of the Board of the Metropolitan Life Insurance Company, had pioneered in putting insurance funds to work for the public good.

Now, he foresaw a greater opportunity in an investment which would give you a home at moderate rental, rebuild a rundown neighborhood of the city, and provide a fair return for Metropolitan's policyholders.

METROPOLITAN LIFE INSURANCE COMPANY



They water and mow the grass. Beauty is their business, and theirs is a job that never ends.

Here in Stuyvesant Town you can enjoy quiet suburban living in a busy city. Not even Park Avenue rents can buy, in the heart of a great city, surroundings like yours in Stuyvesant Town.

ARE HAPPY IN STUYVESANT TOWN

BOYS AND GIRLS were much in the hearts and minds of those who planned and built your home in Stuyvesant Town. They knew that young bodies must have space to learn to use their growing muscles.

That is why Stuyvesant Town was planned with lots of living space, so that your children might have something that few other city children enjoy—a place to play in sunshine and safety.

